

# Artspire

A production of the Pump House Regional Arts Center, Artspire La Crosse is a celebration of community through the arts. It is a free, all-inclusive experience of visual, performing and literary arts in a primarily outdoor setting. Artspire is designed to develop positive partnerships and engage all peoples and cultures of the La Crosse area. Artspire is completely free to attend thanks to our many community supporters and sponsors.

For more information visit:  
[www.Artspire.thePumpHouse.org](http://www.Artspire.thePumpHouse.org)

Your support associates you with an event that promotes creativity and inspiration. Sponsorship of Artspire benefits the community and increases your engagement with a regional audience. Artspire promotes our city as a creative community, making La Crosse a more attractive location for today's most talented workforce.



# Artspire Sponsorship Opportunities

## Event Sponsor - \$20,000

- Organization logo displayed on Artspire stage & grounds
- Logo on posters
- Logo printed on event maps & schedules
- Emcee mentions at start & end of event and major breaks during performances
- Organization representative may introduce event
- Recognition in Radio, TV and Podcast interviews
- Logo in gallery digital display slideshow year round
- Ad for organization in gallery digital display slideshow year round
- Logo on website with a link to your Organization site year round
- Logo on footer of website
- Logo in Newsletters and Feature Emails
- Listed as sponsor & co-host on Facebook Event
- Logo on Facebook Event cover photo
- Featured Facebook post recognizing sponsorship
- Tag and mentions in Facebook & Instagram posts

## Stage Sponsor - \$10,000

- Business logo displayed on Artspire grounds
- Logo in gallery digital display slideshow month prior to event
- Logo on website with a link to your company site year round
- Logo on footer of applicable website pages
- Emcee mentions at start & end of select performance(s)
- Organization representative may introduce performers
- Logo in Newsletters and Feature Emails
- Listed as sponsor & co-host on Facebook Event
- Featured Facebook post recognizing sponsorship
- Logo and mention on select applicable performer posts in Facebook Event
- Tag in Facebook posts regarding select performers
- Logo on posters

## Supporter - \$5,000

- Logo on signage for your choice of Artspire program: Fine Art Fair & Sale, Interactive Arts, Volunteer
- Logo displayed on Artspire grounds
- Logo in gallery digital display slideshow
- Logo on website with a link to your company site year round
- Logo and mention on select applicable performer posts in Facebook Events
- Facebook post recognizing sponsorship

## Artspire Artists Award - \$5,000

- Organization name on award ribbons
- Logo displayed on Artspire grounds
- Your organization ad or logo on gallery digital display slideshow month prior to event
- Logo on event website with a link to your company site
- Logo and mention on select applicable posts in Facebook Event
- Organization representative may present awards

## Friend - \$100 - \$5,000

- Organization logo displayed on Artspire grounds
- Logo on gallery screen month prior to event
- Logo on website with a link to your company site year round
- Logo in newsletter & feature emails
- Facebook post recognizing sponsorship

## In-Kind - \$500 - \$20,000

- Organization logo displayed on Artspire grounds
- Logo on gallery screen month prior to event
- Logo on website with a link to your company site year round
- Logo in newsletter & feature emails
- Facebook post recognizing sponsorship

# Contact us today to secure a sponsorship!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

## Pump House Sponsorship Pledges

Visual Arts Sponsorship:

\_\_\_\_\_

Performing Arts - Music Sponsorship:

\_\_\_\_\_

Performing Arts - Theater Sponsorship:

\_\_\_\_\_

Arts Education Sponsorship:

\_\_\_\_\_

Film Society Sponsorship:

\_\_\_\_\_

## Artspire Sponsorship Pledges

Event Sponsor (\$20,000)

Stage Sponsor (\$10,000)

Supporter (\$5,000)

Artspire Artist Award (\$5,000)

Friend (\$100 - \$5,000)

In-Kind (\$500 - \$20,000)

Check enclosed - Payable to: Pump House Regional Arts Center - Memo: Pump House Sponsorship

Please complete and return form to address or email below:

Pump House Regional Arts Center  
119 King Street, La Crosse, WI 54601

[contact@thepumphouse.org](mailto:contact@thepumphouse.org)