ARTSPIRE

Since 2014, Artspire La Crosse is Western Wisconsin's largest, free, all-inclusive festival of visual, performing and interactive arts. Designed to develop positive partnerships and engage all peoples and cultures of the La Crosse area promoting the City of La Crosse as an arts destination.

"68% of tourism in the US is driven by art".



"Thank you for all that you do to create a memorable, inspiring and life-enhancing day in our communities. Yours is truly a work of Art. I have already marked June 12 on my calendar! :)"



"My little toddler keeps calling Riverside Park "the place where we made our art"



"Such a great event. I'm happy to have been an artist in Artspire since its first year. Thank you to all who volunteer to help make it happen every year."

Join us in promoting creativity and inspiration in community.

www.Artspire.thePumpHouse.org

Artspire La Crosse

ARTSPIRE SPONSORSHIP OPPORTUNITIES

Event Sponsor - $20,000

- Organization logo displayed on Artspire stage & grounds
- Logo on posters
- Logo printed on event maps & schedules
- Emcee mentions at start & end of event and major breaks during performances
- Organization representative may introduce event
- Recognition in Radio, TV and Podcast interviews
- Logo in gallery digital display slideshow year round
- Ad for organization in gallery digital display slideshow year round
- Logo on website with a link to your Organization site year round
- Logo on footer of website
- Logo in Newsletters and Feature Emails
- Listed as sponsor & co-host on Facebook Event
- Logo on Facebook Event cover photo
- Featured Facebook post recognizing sponsorship
- Tag and mentions in Facebook & Instagram posts

Stage Sponsor - $10,000

- Business logo displayed on Artspire grounds
- Logo in gallery digital display slideshow month prior to event
- Logo on website with a link to your company site year round
- Logo on footer of applicable website pages
- Emcee mentions at start & end of select performance(s)
- Organization representative may introduce performers
- Logo in Newsletters and Feature Emails
- Listed as sponsor & co-host on Facebook Event
- Featured Facebook post recognizing sponsorship
- Logo and mention on select applicable performer posts in Facebook Event
- Tag in Facebook posts regarding select performers
- Logo on posters

Artspire Artists Award - $5,000

- Organization name on award ribbons
- Logo displayed on Artspire grounds
- Your organization ad or logo on gallery digital display slideshow month prior to event
- Logo on event website with a link to your company site
- Logo and mention on select applicable posts in Facebook Event
- Organization representative may present awards

Supporter - $5,000

- Logo on signage for your choice of Artspire program: Fine Art Fair, Interactive Arts, Volunteer
- Logo displayed on Artspire grounds
- Logo in gallery digital display slideshow
- Logo on website with a link to your company site year round
- Logo and mention on select applicable performer posts in Facebook Events
- Facebook post recognizing sponsorship

Friend - $100 - $5,000

- Organization logo displayed on Artspire grounds
- Logo on gallery screen month prior to event
- Logo on website with a link to your company site year round
- Logo in newsletter & feature emails
- Facebook post recognizing sponsorship

In-Kind - $500 - $20,000

- Organization logo displayed on Artspire grounds
- Logo on gallery screen month prior to event
- Logo on website with a link to your company site year round
- Logo in newsletter & feature emails
- Facebook post recognizing sponsorship